

Rich Hamilton Productions

SellBetter Tools Publishing
PO Box 50186
Phoenix, AZ 85076 USA



Tel. 602.438.2345 Fax 602.438.1424

Dear Meeting Planner:

Have you determined who will be doing the introduction for Rich Hamilton's program?

Enclosed is a copy of the introduction for your introducer. Please pass it on and be sure we're advised who will be doing the introduction. It's best if I can meet the introducer briefly prior to the program.

Introductions are important not only for my benefit, but for yours, too. A well done introduction can make a big difference in how a talk is received. It sets the proper tone for the audience and gets the program off to a great start.

For this program, this short introduction is best. Feel free to personalize it any way you see fit.

When food service is scheduled, we like to remind planners to make an additional announcement about 10 minutes before I start. This announcement should urge your participants to "Get your coffee refills now because the program will start shortly."

Call if you have any questions or if you need help.

Regards,

Rich Hamilton

Note to Introducer: A well done introduction can make a big difference in how a talk is received. Rich has discovered that his talk is better received with this short introduction. Don't change it much because it relates to some points Rich will cover.

INTRODUCTION FOR RICH HAMILTON

Rich Hamilton would rather be
at Disneyland today,
but we convinced him
he should come here instead.

Rich is the author of *Disney Magic*
and other books about
Disney business methods.

Rich sees things at Disneyland
that the rest of us miss...
then figures out how
we can use the same
Disney success secrets.

(Pause...)

Please help me welcome - Rich Hamilton!